

Category Society

Does your idea contribute to a better society? Does it support transformational change in people's lives and communities?

You can register for the Innovation Award 'Society' 2025 if your idea makes a difference in addressing poverty, quality education, gender equality, decent work and economic growth, industry, innovation and infrastructure, reduced inequalities and/ or peace, justice and strong institutions.

Below, we give a short introduction to each UN Sustainable Development Goal in this category.

[Source and more information](#)

1. Development Goal: Poverty

Your idea falls into the category 'society' if it contributes to ending poverty.

Poverty can cause unemployment, social exclusion and high vulnerability of certain populations, to disasters and diseases. This can undermine social cohesion, increase political and social tensions and sometimes lead to instability and conflicts. This goal aims to end poverty in all its forms everywhere.

2. Development Goal: Quality Education

Your idea falls into the category 'society' if it contributes to an inclusive and quality education for all. Education is one of the most powerful and proven vehicles for sustainable development. This goal ensures that every child completes free primary and secondary schooling. It also aims to provide equal access to affordable vocational training, to eliminate gender and wealth disparities, and achieve universal access to a quality higher education.

3. Development Goal: Gender Equality

Your idea falls into the category 'society' if it contributes to ending discrimination and violence against women and genderqueer people, empowering them and achieving gender equality. Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world. Discriminatory laws and social norms remain pervasive and women and genderqueer people continue to be underrepresented at all levels of political leadership. This goal aims to achieve gender equality and empowerment of all women, girls and genderqueer people.

4. Development Goal: Decent Work and Economic Growth

Your idea falls into the category 'Society' if it contributes to sustained economic growth, higher levels of productivity and technological innovation.

Worldwide, an estimated 172 million people were without work in 2018, an unemployment rate of 5 percent. Women's participation in the labour force stood at 48 per cent in 2018, compared with 75 percent for men. The number of unemployed is projected to increase by 1 million every year. This goal aims to achieve full and productive employment, and decent work, for every gender.

5. Development Goal: Industry, Innovation and Infrastructure

Your idea falls into the category 'Society' if it contributes to inclusive and sustainable industrialization, innovation, infrastructure and technological progress.

Promoting inclusive and sustainable industries and continuing to invest in physical infrastructure, innovation and research are vital to long-term economic development. More than 4 billion people still do not have access to the Internet. Bridging this digital divide is crucial to ensure equal access to information and knowledge. This goal aims to build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

6. Development Goal: Reduced Inequalities

Your idea falls into the category 'Society' if it contributes to countering inequality and addressing social inclusion.

Inequality within and among countries is a persistent cause for concern. Income inequality continues to rise in many parts of the world. But both rich and poor countries have high and low levels of inequality. Income inequality is not strongly correlated with either poverty or affluence, suggesting that policies promoting equality and inclusivity have universal relevance. This goal aims to reduce inequality within and among countries.

7. Development Goal: Peace, Justice and Strong Institutions

Your idea falls into the category 'Society' if it contributes to reducing all forms of violence, promote the rule of law and ensures equal access to justice for all, reduce illicit financial and arm flows, reduce corruption and organized crime and ensure public access to information and protect fundamental freedoms.

Conflict, insecurity, weak institutions and limited access to justice remain threats to sustainable development. This goal aims to promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

[Source and more information](#)